

## Lifting Behavioural Standards in Freight & Logistics

DOM MELI

People At Their Best are very proud to have teamed with My Freight Career & Frontline Resources Management to introduce an innovative new methodology for selecting candidates for the freight and logistics industry.

My Freight Career (MFC) are innovation leaders and we were keen to partner with them to develop this new methodology, one that adds real value to the industry.

There is currently little rigour behind the selection of people in the industry but we have built a behavioural framework which will better predict those candidates who will perform - a success profile that maps out the behaviours of top performers in the industry.

The My Freight Career & Frontline Resources Management Behavioural Framework dramatically increases the objectivity of the selection process – it will be the guide and benchmark when assessing and selecting candidates to recommend to industry partners and it will help predict performance more accurately.

What's more, My Freight Career & Frontline Resources Management are now meticulously evaluating a candidates motivational fit for the industry. This means they are not only looking at whether people have the skills to do the job but whether they will actually apply those skills in a driven and sustainable way. Assessing a candidate's motivational fit will dramatically increase retention rates in the industry.

This innovative new approach lifts the bar in the industry and shows what's possible when organisations are willing to imagine better ways of doing business.



**For more information contact:**

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