

THINK

ABOUT 2021

A Whole Brain
approach to
looking at the
year ahead





2021 will continue to bring uncertainty. To help you, we provide a whole of brain approach to thinking about the year ahead, using Herrmann's Whole Brain Thinking Model.



Analyse



- ☑ Have you benchmarked your offerings against what customers will need in 2021?
- ☑ Have you redefined goals, objectives and performance standards for your teams?
- ☑ Have you developed new KPIs to align with your objectives for 2021?

Have you done the analysis required to be successful in 2021?



Organise



- ☑ Have you detailed the route from A-B such that your teams know when, how and what to implement in 2021?
- ☑ Have you identified ways to build greater efficiency in the business?
- ☑ Have you identified risks and contingencies for 2021?

*Are you organised well,
to get things done?*

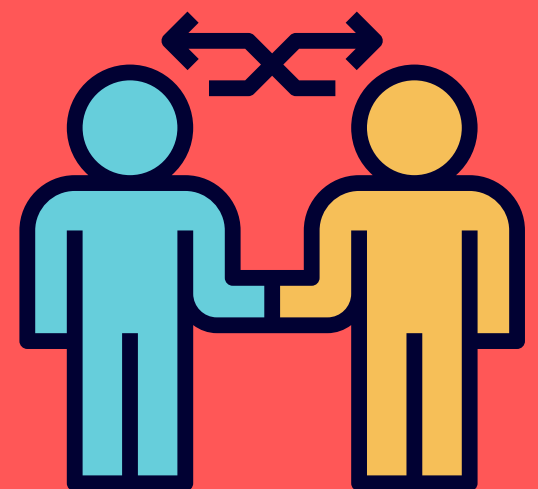


Engage



- ☑ How do people feel about the direction the business will take in 2021?
- ☑ How will you share, listen and ask questions to understand stakeholders?
- ☑ Do you have engagement plans to get people on board - how will you be more inclusive in 2021?

Are you bringing people on the journey with you?



Synthesise



- ☑ What is the best future you can imagine?
- ☑ How will you align and unite your teams around the business's common purpose?
- ☑ How will you transform the business in 2021?

Do you understand the shifts that will occur and how your business may need to pivot?





Whole Brain Thinking helps uncover opportunities and minimise risks. Be sure to include others in your thinking processes for optimal results.



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Talk to us about how
to apply Whole Brain
Thinking for high
performance.

www.peopleattheirbest.com.au

