

THE 'A' OF LEADING TODAY

Accountability

At the heart of accountability is people committing to doing what they say they will do - following through. Successful organisations are driven by a series of commitments that people make to each other and deliver on.

'Accountability breeds response, which leads to ability' - Stephen Covey

Alignment

Alignment is the most urgent organisational issue today. Our volatile, uncertain and hypercompetitive landscape requires that everyone is pulling towards the same mission and objectives. 30% of an organisation's success comes down to how aligned its people are.

'80% of leadership is about aligning people to the organisation's purpose'

Adaptability

The ability to respond to changing demands - to remain flexible, dynamic, agile and nimble. It is the cultural characteristic most closely correlated with success for all businesses.

'Those that flourish are neither the strongest or the smartest but the ones which are most flexible, those that adapt most easily to their changing environment' - Charles Darwin